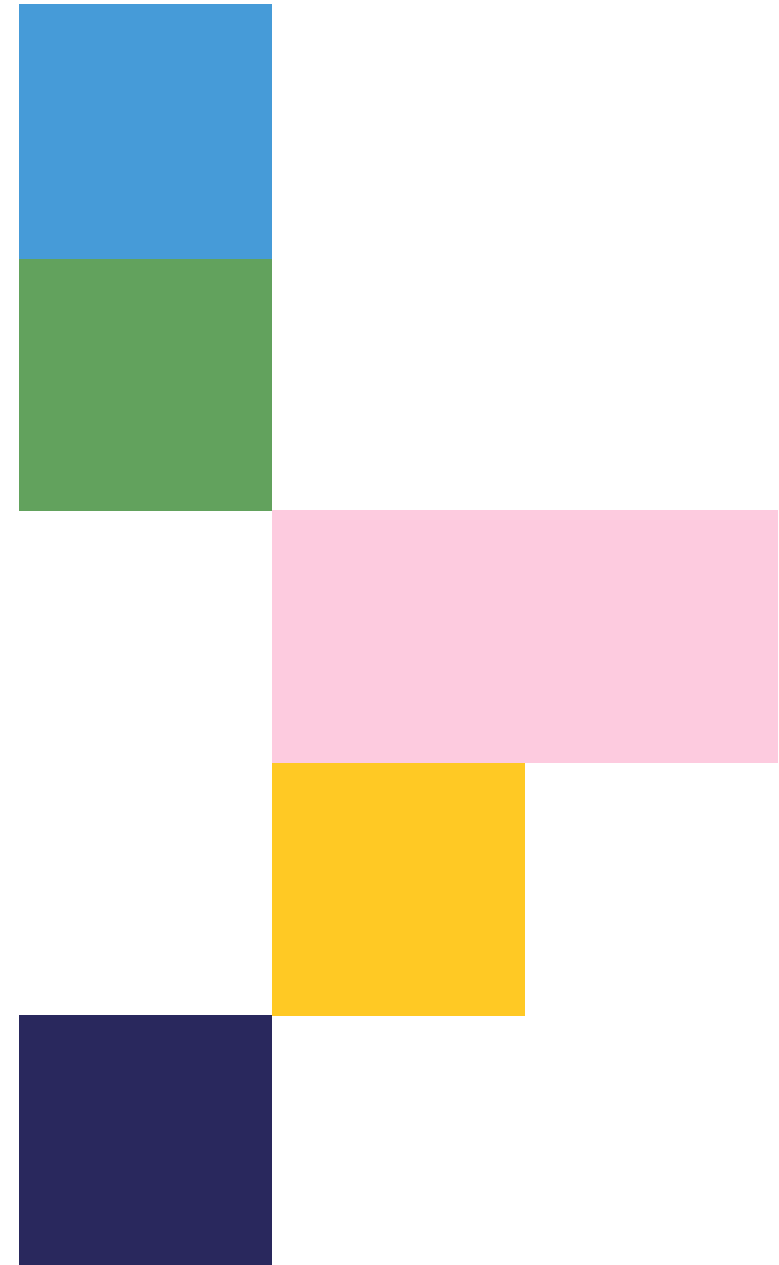




Engaging youth in rural areas

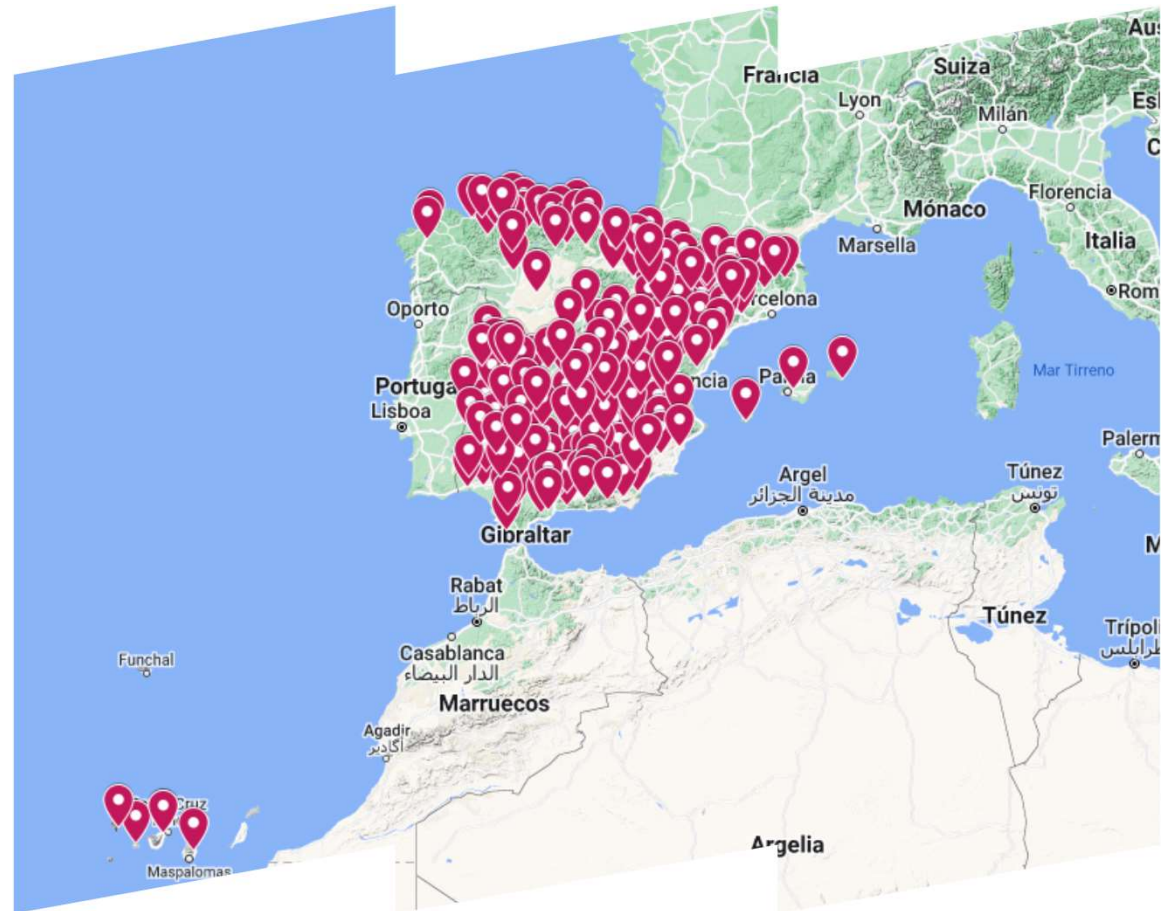
2023 European LEADER
Congress



Introduction

Spanish Network for Rural Development (REDR)

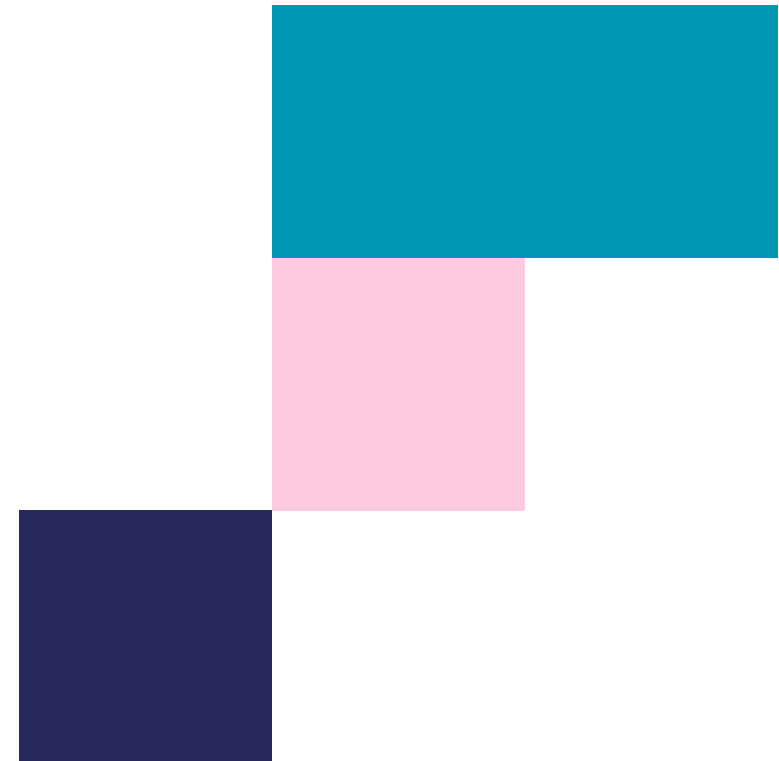
180 Local Action Groups





Engaging youth through

ANALYSIS AND DIAGNOSIS

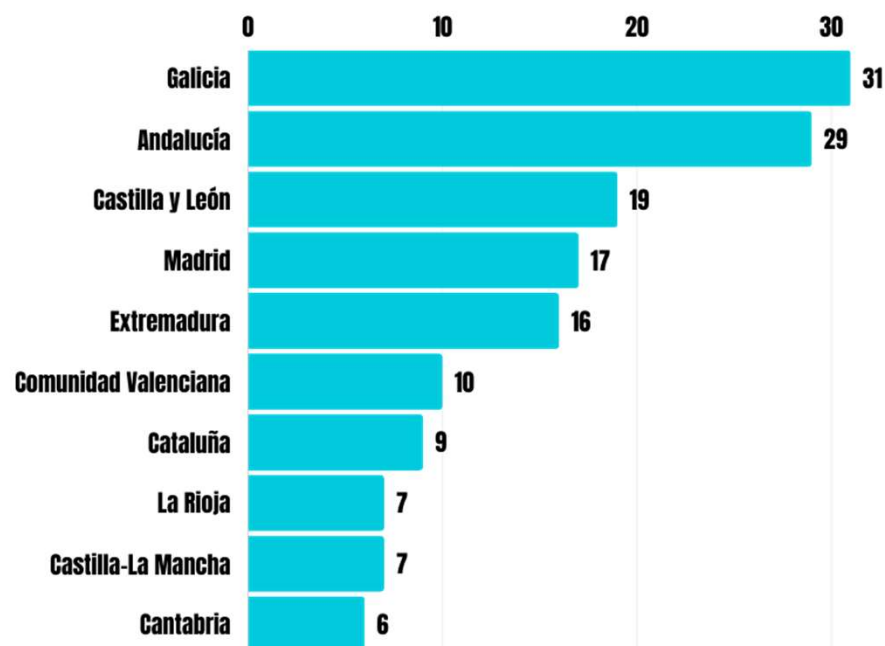
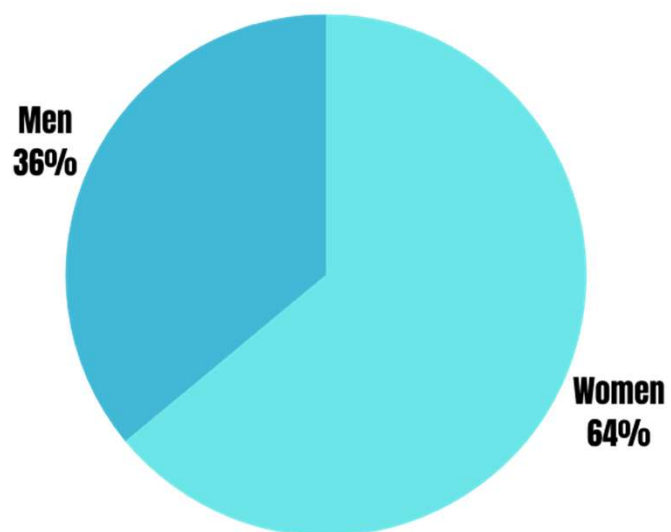


■ REDR survey 2023

“Capitalize your talent: rural areas need you!”

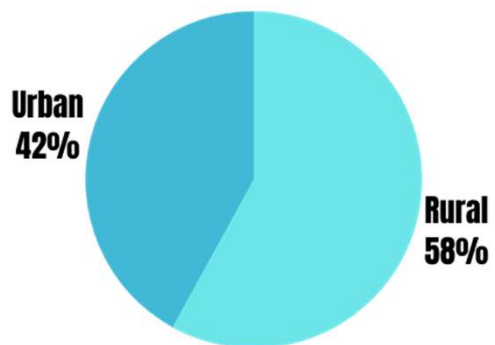
202 responses

165 young people (under 35 years)

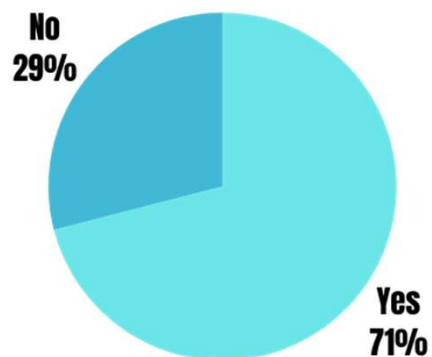


■ REDR survey 2023

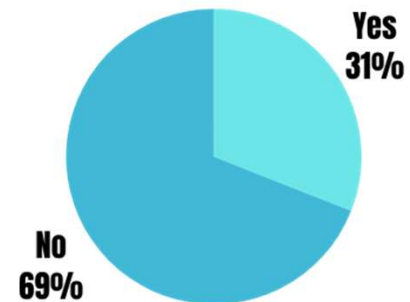
Origin of participants



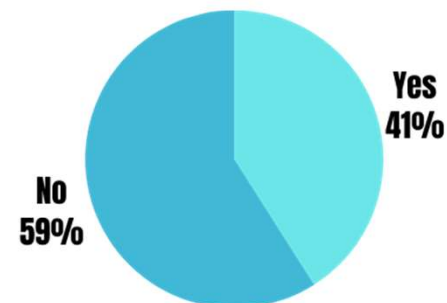
Did you have to migrate to urban areas because of professional or academic reasons?



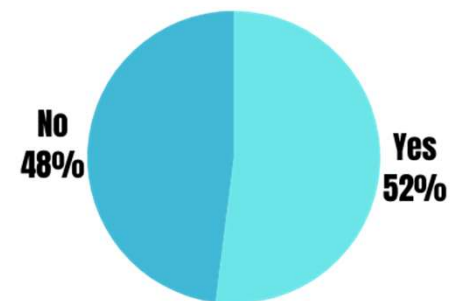
Do you consider that your municipality offers a great academic offer?



Do you consider that the academic offer in you municipality is adapted to the territory?



Would you like to be entrepreneur in the future?





Engaging youth through

Entrepreneurship



Entrepreneurship

■ LOCAL ACTION GROUPS

PRODUCTIVE PROJECTS

30%

of the initial eligible expenditure

Up to

65%

depending on regional criteria



■ LOCAL ACTION GROUPS

PRODUCTIVE PROJECTS



Ca' Moña

Marketing plan for commercialization on the Internet

LAG Campiña de Jerez y Costa Noroeste de Cádiz

Trebujena (Cádiz)

8.888,7€



■ LOCAL ACTION GROUPS

PRODUCTIVE PROJECTS



Kinestelar

Artistic space for courses, workshops, exhibitions, activities and conferences

LAG Valles Pasiegos

Penagos, Cantabria

12.000€



Entrepreneurship

■ LOCAL ACTION GROUPS

NON PRODUCTIVE PROJECTS

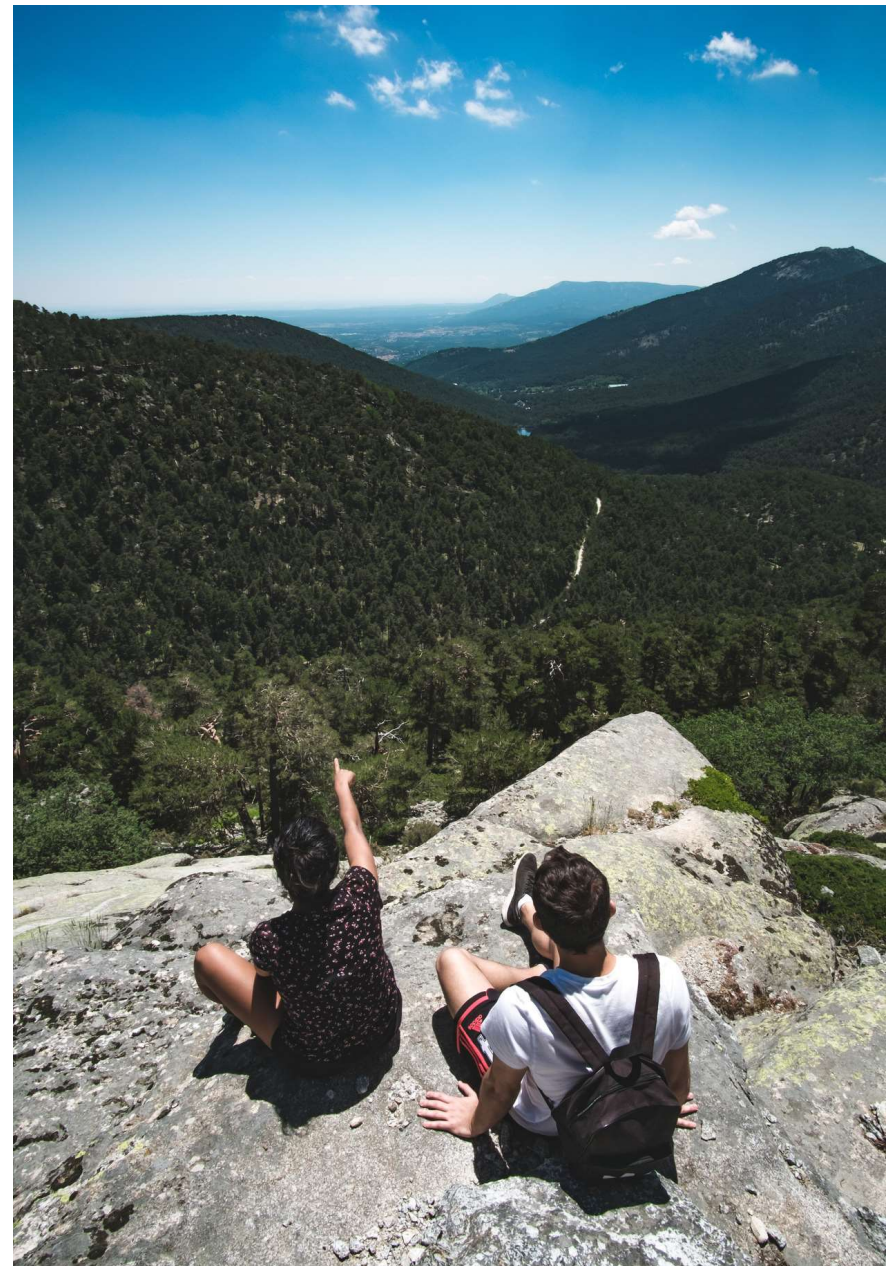
90%

of the initial eligible expenditure

Up to

100%

depending on regional criteria



■ LOCAL ACTION GROUPS

NON PRODUCTIVE PROJECTS



Jóvenes Dinamizadores Rurales

Network of young people who put in place different projects and activities for the young people to cooperate and stay in rural areas of the regions with opportunities.

13 LAGs

Aragón



Entrepreneurship

■ REDR

ONLINE COURSE 2022

“AGENDA 2030 AND YOUTH ENTREPRENEURSHIP IN RURAL AREAS”

+1.000 PARTICIPANTS

PERSONALIZED ADVICE BY LAGS



CURSO GRATUITO ONLINE

Fórmate en Agenda 2030 y emprendimiento juvenil

Lunes 10 octubre 2022
4 semanas / 30 horas

Tendrás la oportunidad de enviar tu propuesta y recibir asesoramiento de los Grupos de Acción Local

CERTIFICADO POR NACIONES UNIDAS

Organiza: REDR Financia: Colabora: cifa unitar



Engaging youth through

NETWORKING



Networking

■ “Rural Youth Art Summit”: crafts and design in rural areas

100 young people

Mollina, Málaga



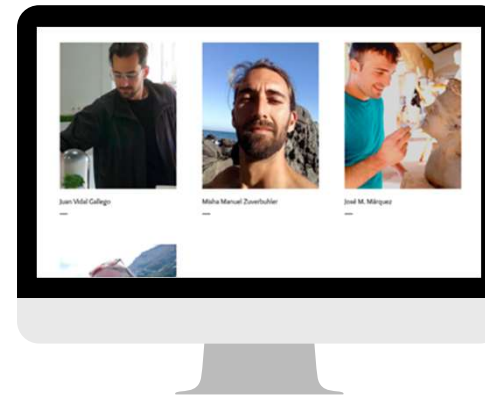
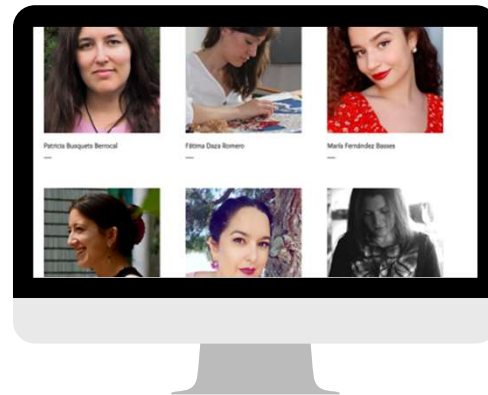
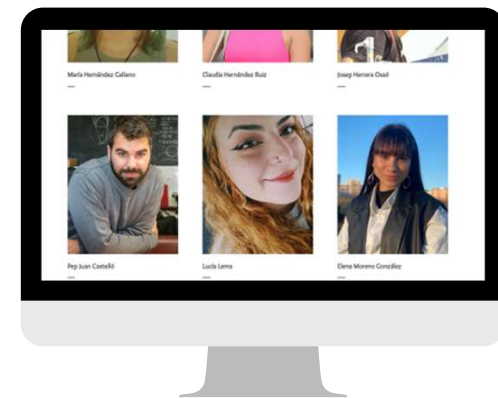
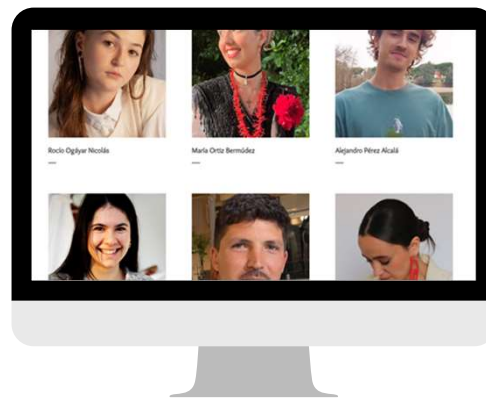
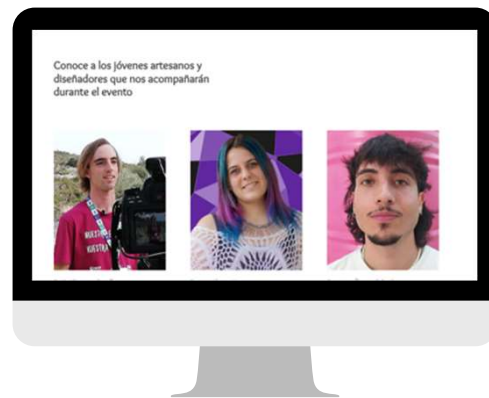
Networking

■ “Rural Youth Art Summit”: crafts and design in rural areas



Networking

■ Young Artisans and Designers website





Engaging youth through

COMMUNICATION



Social Networks and website



Actos LEADER innovadores 1: Laboratorio y F...



Actos GAL | "Fórmate en Ager" - Almuerzo juvenil en...



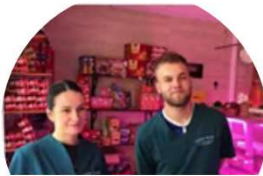
Actos y Virginia nos explican los retos LEADER innovadores 2: Enfrenta la juventud...



Actos LEADER innovadores 3: Alicia Alonso, una joven rural emprendedora



Actos LEADER innovadores 4: Retos LEADER innovadores 4: Finca agraria e...



Actos LEADER innovadores 5: Retos LEADER innovadores 5: Gran Canaria y pue...



Actos LEADER innovadores 6: Retos LEADER innovadores 6: Plataforma online educativa



Actos LEADER innovadores 7: Retos LEADER innovadores 7: Estadero móvil de ov...



Actos LEADER innovadores 8: Retos LEADER innovadores 8: Centro de cooperación huertas

142 37 27



Noticias
El proyecto 'Hashtag Rural', en el que participa ADSUR, facilita el aprendizaje sobre empleabilidad a jóvenes del municipio jienense de Frailes
Área LEADER
Fuente: Instituto Andaluz de la Juventud

Noticias
Ana Estrada, coeditora del libro 'Como dicen en mi pueblo. El habla de los pueblos españoles'. - Es injusto infravalorar el nivel cultural del medio rural y de su población tan solo por su manera de hablar -
Área Desarrollo Rural
Fuente: REDR

Noticias
REDR contribuye al Empleo Juvenil Rural en la UE: Conclusiones del Grupo Temático
Área Desarrollo Rural
Fuente: REDR

TG Rural Youth Employment page
Find here a list of useful resources, regularly updated:
<https://bit.ly/TG-Youth>



Thank you!

**Red Española de
Desarrollo Rural (REDR)**

redr@redr.es

redr.es

